

Raider Band & Colorguard

# 2024 - 2025 CRHS Annual Band Sponsorship Opportunities

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\*For placement on game banners commitments must be received by August 9th

# **Director Level**

\$5,000 (Exclusive)

#### Marketing Benefits

- Announcer recognition during halftime band introduction at CRHS varsity games
- · Premiere logo placement on varsity game banner in CRHS Marching Band section
- Premiere logo centrally positioned on the Spirit Rally/Tailgate Towels
- Premium practice field Director's Stand banner placement for 2024 2025 school year \*
- Full page ad in Winter/Spring parent concerts printed programs
- Verbal thank you and slide recognition at beginning of concerts
- Full page ad in Spring Banquet printed program
- Verbal thank you and slide recognition at beginning of banquet
- Company name & logo featured prominently on CRHS band website
- Company name & logo featured prominently in parent Booster newsletter
- Company name and logo displayed periodically on our social media accounts
- Recognition in Texas Marching Classic Program on CRHS Booster Thank You page
- Section ensemble appearance at 1 company event (locally)
- Sponsorship recognition plaque OR website digital badge

# **Drum Major Level**

\$2,500 (Limit 2)

### Marketing Benefits

- Announcer recognition during halftime band introduction at CRHS varsity games
- Premiere logo placement on varsity game banner in CRHS Marching Band section
- Premiere logo positioned prominently in the end zone(s) on Spirit Rally/Tailgate Towels
- Logo'd banner on Drum Major practice field stand and varsity stand podium for 2024 Fall Season
- Half page ad in Winter/Spring parent concerts printed programs
- Verbal thank you and slide recognition at beginning of concerts
- Half page ad in Spring Banquet printed program
- · Verbal thank you and slide recognition at beginning of banquet
- · Company name & logo on CRHS band website
- Company name & logo in parent Booster newsletter
- Company name and logo displayed periodically on our social media accounts
- Recognition in Texas Marching Classic Program on CRHS Booster Thank You page
- · Sponsorship recognition plaque OR website digital badge



# **Section Leader Level**

\$1,500 (Limit 4)

#### Marketing Benefits

- · Logo placement on varsity game banner in CRHS Marching Band section
- Logo placement along the sidelines/parallel to the edges of the Spirit Rally/Tailgate Towels
- · Quarter page ad in Winter/Spring parent concerts printed programs
- Stand-alone slide recognition at beginning of concerts
- Quarter page ad in Spring Banquet printed program
- Stand-alone slide recognition at beginning of banquet
- Company name listing on CRHS band website
- Company name listing in parent Booster newsletter
- Company name thank you mention periodically on our social media accounts
- Recognition in Texas Marching Classic Program on CRHS Booster Thank You page
- · Sponsorship recognition digital website badge

### Musician Level

\$1,000 (Limit 6)

#### Marketing Benefits

- · Company name listed on varsity game banner in CRHS Marching Band section
- Company name listed in Winter/Spring parent concerts printed programs
- Listing in Musician Level slide recognition at beginning of concerts
- Listing in Spring Banquet printed program
- Listing in Musician Level slide recognition at beginning of banquet
- Company name listing on CRHS band website
- Company name listing in parent Booster newsletter
- · Company name thank you mention periodically on our social media accounts
- Recognition in Texas Marching Classic Program on CRHS Booster Thank You page
- · Sponsorship recognition digital website badge

Fan Level \$500 (Limit 8)

## **Marketing Benefits**

- · Company name listed in Winter/Spring parent concerts printed programs
- · Listing in Spring Banquet printed program
- Company name listing on CRHS band website
- Recognition in Texas Marching Classic Program on CRHS Booster Thank You page
- Sponsorship recognition digital website badge



# 2024-2025 CRHS Football Schedule

August 30 vs. Johnson (Buda) @ (Kelly Reeves Athletic Complex)

September 6 vs. Midway

September 13 vs. Hutto

September 20 vs. Westwood @ (Kelly Reeves Athletic Complex)

September 27 vs. Round Rock @ (Dragon Stadium)

October 4 vs. Stony Point @ (Kelly Reeves Athletic Complex)

October 11 vs. Vandegrift @ (Ed W. Monroe Memorial Stadium)

October 18 vs. Vista Ridge @ (Dragon Stadium)

October 25 vs. MCNeil @ (Kelly Reeves Athletic Complex)

November 8 vs.Manor @ (Kelly Reeves Athletic Complex)

The Cedar Ridge HS Band Booster Club is a 501(c)(3) non-profit organization dedicated to the enrichment and support of the 200+ band families and its premiere directors. The booster club is committed to providing our time, talents and resources to the band and guard in order to provide a rewarding experience for all members.

The organization's primary role is to raise funds and support the band for purposes of training, choreography, competition, costumes/props, football games, and community performances to develop the skills and unique talents of each member.

For more information please contact Lisa Coleman, <a href="mailto:sponsorships@crhsraiderband.org">sponsorships@crhsraiderband.org</a>

